



Advertiser Media Kit:

Promotional Services

Opt-In Email

- * All lists adhere to current anti-SPAM guidelines and are double or triple opt-in so the recipients have specifically requested to receive e-mail
- * Choose from a wide variety of consumer and business-to-business email lists
- * Recipients can be broken down by demographics (age, location, etc.) and interests

\$1 CPM (Cost per Thousand Emails) \$500.00 Minimum Order Required

Co-Registration

Co-Registration Network drives targeted traffic from sites that already have it to marketer's who need new members.

- * Advertisers pay only when they acquire new opt-in users that they can market to directly.
- * clickXchange delivers opt-in users at below standard customer-acquisition costs.
- * Advertisers can target qualified users based on their target audience parameters.

\$.08 to \$2.00 per member depending on the volume registrations. \$1,000 Minimum Order Required.

Lead Generation

Lead generation has become popular with businesses because it enables a business to:

- * Determine pricing on a per lead basis
- * Choose the product or service they wish to offer to prospects
- * Select the geographical area that the business is interested in
- * Control the number of leads a business wishes to receive per month (this assists with budgeting)
- * Pay only for the leads that are received

\$1 to \$50. Price often depends on the measure of difficulty in getting the lead.

Targeted Website Traffic Advertising

This is a proven winner... and can be targeted for your business. Put your sales message directly in front of your potential customers.

- * All traffic delivered to your site consists of totally unique visitors per 7 day period, meaning the same person will not see your ad twice in the same week.
- * All traffic is delivered to individuals within the target category that you choose.
- * Visitors experience your entire site, unlike banner exposures or mini pop-ups.

100,000 Guaranteed Targeted Visitors \$250

Custom Lead Form Creative

Customize your lead generating feedback forms with custom fields.

clickXchange has been engineered from the ground up with extensibility and customizability in mind.

This can be a prequalifying question, a demographics question, or any other question you may need to help streamline the sales process.

\$250 to \$1,000 per form depending on the fields.

Contact Us:

clickXchange
714-861-4041
promo@clickxchange.com